



## Sponsorship Package

### Retail Vendors & Corporate Partners

Date: Sunday, June 2nd, 2024  
Time: 11:30AM-4:30PM\*\*

Website: [www.719battleofthefoodtrucks.com](http://www.719battleofthefoodtrucks.com)

Location: The Meanwhile Block  
425 S Sierra Madre St, Colorado Springs, CO 80903

**Application Deadline: March 29th, 2024**

<p><b>Primary Contact:</b> Holly Hand, Director P: 719-660-3071 <a href="mailto:719battleofthefoodtrucks@gmail.com">719battleofthefoodtrucks@gmail.com</a></p>	<p><b>Contact:</b> Bri Yatsko, Coordinator P: 336-823-7433 <a href="mailto:solsagefoodtruck@gmail.com">solsagefoodtruck@gmail.com</a></p>	<p><b>Angels of America's Fallen Contact:</b> Melodie Owens P: 719-231-5473 <a href="mailto:melodie@aoafallen.org">melodie@aoafallen.org</a></p>
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*A portion of ticket proceeds benefiting Angels of America's Fallen*  
Learn More: [www.aoafallen.org](http://www.aoafallen.org)





**SUNDAY, JUNE 2ND  
THE MEANWHILE BLOCK**



[WWW.719BATTLEOFTHEFOODTRUCKS.COM](http://WWW.719BATTLEOFTHEFOODTRUCKS.COM)

### **Forks & Flavor at The 719 Battle of The Food Trucks:**

Angels of America's Fallen and The 719 Food Truck Fest are pleased to announce the Second Annual 719 Battle of The Food Trucks! Benefiting Angels of America's Fallen, this highly anticipated foodie frenzy involves a citywide battle where 30+ food trucks compete with sample sizes of their most delicious menu items to win the title of best food truck in COS! This event, which celebrates the thriving food truck industry in our city, has been a resounding success since we took over its organization in 2021. Not only is it a fantastic showcase of our local mobile food industry, but it also serves a greater purpose by benefitting a local non-profit each year. With over 3,000 attendees in previous years, the 719 Battle of The Food Trucks has become a staple in our community's calendar. This year, we anticipate an even larger turnout, reaching an audience of 3,500-5,000 people at a brand-new event space located in the heart of downtown.

### **Unlock Boundless Exposure: Sponsor the Biggest Citywide Food Truck Festival in Colorado Springs!**

Elevate your brand to new heights by partnering with our second annual food truck fest at the foot of spectacular Pikes Peak! As a sponsor, you'll enjoy unparalleled visibility and engagement with a diverse audience of food enthusiasts, families, and trendsetters from across the city. With your support, we'll create an unforgettable culinary experience, showcasing your brand to thousands through extensive marketing, social media exposure, media partnerships and on-site recognition. Join us in celebrating community, flavor, and fun – become a vital ingredient in the success of Colorado Springs' most anticipated food event! Fork Yeah, let's make it happen together!

### **Event Schedule:**

- Sunday, June 2, 2024 - 11:30AM - 4:30PM
- General Admission: \$40/PP
- VIP Entry: \$55/PP includes: early access, free parking, VIP bar area and one free beer
- Location: The Meanwhile Block, 425 S Sierra Madre St, Colorado Springs, CO 80903

### **What to Expect:**

This second annual family fun event will offer live music, local media coverage, face painting, games, activities, food tastings from 30+ of your favorite local food trucks, entertainment, prizes, people's choice competition, local guest chef judges and a beer garden. All in the spirit of giving back to Angels of America's Fallen to support their mission to encourage and fund healthy positive activities for the children of fallen firefighters, military and law enforcement. Food trucks are competing for the "Best of Colorado Springs" prize. Make sure to vote for your favorite trucks!

### **Ticket Information:**

General Admission is \$40/PP - This includes 10 sampling tickets, entry into the event, souvenir 719 BOTFT items, samples from participating food trucks and access to booths, entertainment and beer garden (beer garden 21+ only).

### **Audience Reach & Attendance:**

- Past attendance: 2,500-3,000 people
- Digital audience reach: 100,000+ collective followers
- Radio Broadcasting: Cumulus Media
- News Media Partner: KOAA
- Print publications: CS Independent, CSBJ, CSMNG, The Gazette



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**Title Sponsor (Exclusive)- \$10,000:**

- Naming rights to the entire festival including all listed benefits below

**Presenting Sponsor - \$5,000:**

- Presenting sponsor recognition as “The 719 Battle of The Food Trucks, Presented by YOU!”
- Prominent onsite presence with complimentary 10x20 promotional space
- Exclusive indoor VIP area for guests
- Brand name mentioned alongside every instance of event name via TV advertisements, radio and across all digital platforms
- Print advertisements through all print media partner advertisements
- Two banners (provided by sponsor) placed in prime locations
- Digital advertisements on social media and event website with a reach of 35,000+
- Logo on event sponsor page and staff t-shirts
- Mobile ATM machine placement at event (*Banking institutions only*)
- 4-5 car placements in high traffic areas, indoor and outdoor (*Car dealerships only*)
- Onsite recognition: logo on all sponsor recognition signs, event advertisement signs and staff t-shirts
- Verbal recognition: Name recognition as Presenting sponsor by stage emcees announcements and brand mentioned hand in hand with event name at every opportunity
- 10 free event tickets

**Platinum Sponsor - \$2,500:**

- Complimentary 10x20 footprint (corner if available)
- One banner (provided by sponsor)
- Sponsor promotions on website and social media content, two dedicated branded posts
- Logo on event sponsor page, staff t-shirts
- Onsite Signage: Logo on one sponsor recognition sign and provided banner
- 5 free event tickets

**Gold Sponsor - \$2,000:**

- Complimentary 10x20 promotional space
- Logo on website
- One social media mention and branded post
- 2 free event tickets

**Silver Sponsor - \$1,500:**

- Complimentary 10x10 promotional space
- Logo on website
- One social media mention
- Free entry to two representatives

**Friend of the Festival - \$500:**

- Logo on website
- Free entry to two representatives

**In-Kind Sponsor:**

- All in-kind sponsors will receive an equivalent exposure to the value of donation





SUNDAY, JUNE 2ND  
THE MEANWHILE BLOCK



WWW.719BATTLEOFTHEFOODTRUCKS.COM



**REV UP YOUR APPETITE!**



**SUNDAY, MAY 15  
FOOD TRUCK  
LINE UP!**

<ul style="list-style-type: none"> <li>Cowgirl Kettle Corn &amp; Lemniscate</li> <li>Wild Goose BBQ</li> <li>Munchies 719</li> <li>Bobby's World</li> <li>Busters BBQ</li> <li>The Wild Card</li> <li>Scrach Mobile Kitchen</li> <li>Tacoabout It</li> <li>Little Bears Sloppy Joes &amp; Ice Cream Florida</li> <li>Good Grub by Taco</li> </ul>	<ul style="list-style-type: none"> <li>Soleage</li> <li>Go Fish</li> <li>Crepes N Go</li> <li>The Fajro Food Truck</li> <li>Lassy Mi Home</li> <li>Formosa Bites</li> <li>Crags Fusion</li> <li>Happy Earth Pasta</li> <li>Tapez</li> <li>La Tapatita Tacos</li> <li>RJ Foodies</li> <li>The Original Dr. Taco</li> </ul>	<ul style="list-style-type: none"> <li>The L'Nooomies</li> <li>Fat Belly Pizza</li> <li>Gold Tooth Anna's</li> <li>Turkinitart</li> <li>Pinola Grill</li> <li>Grumpy's Burgers &amp; Biscuits</li> <li>Tubby's</li> <li>Crispako Dr.</li> <li>Smoking J's BBQ</li> <li>American Soul Food</li> <li>Local Lynn's Cookies &amp; Cream</li> <li>Dolce Little</li> </ul>
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**SUNDAY, MAY 15<sup>th</sup>**  
at CORRAL VALLEY PARK COVINGTON, COLORADO




**REV UP YOUR APPETITE!**



**THANK YOU SPONSORS**

